

For Immediate Release

## **TAIYO YUDEN to Appear at ELEXCON2016**

"Next Evolutions" Super High-End and Next High-End

TOKYO, August 17, 2016 - TAIYO YUDEN CO., LTD. announced today that the company will appear at ELEXCON2016, which takes place from Wednesday, August 24th through Friday, August 26th at Shenzhen Convention & Exhibition Center (Guangdong Province, China).

The TAIYO YUDEN booth will highlight the theme "Next Evolutions" Super High-End and Next High-End and will be divided into the following three zones:

- 1) Consumer Equipment Zone
- 2) Industrial Equipment Zone
- 3) Car Electronics Zone

We will be displaying Super High-End Products and Next High-End Products that skillfully apply our leading technologies, as well as solutions that combine the optimum use of these products.

In the Industrial Equipment Zone, there will be demonstration for digital darts that use *Bluetooth*® low energy modules. In the Consumer Equipment Zone, you will see the introduction of prototypes for multilayer ceramic capacitors that have achieved 1,000µF and ultra-small 008004-size multilayer ceramic capacitors and multilayer chip inductors, as well as demonstrations of high-resolution earphones that use piezoelectric devices.

The main stage will feature presentations and quizzes about TAYO YUDEN's Super High-End Products and Next High-End Products.

Details regarding the exhibits of the individual zones are as follows:

- Consumer Equipment Zone
  - 1. Multilayer Ceramic Capacitors with a Capacitance of 1,000 μF
  - 2. Multilayer Ceramic Capacitors
  - 3. Inductors and Noise Suppression Products
  - 4. Communication Devices
  - 5. Piezoelectric Devices
  - 6. Embedded Parts Multilayer Wiring Substrates "EOMIN<sup>TM</sup>"
- Industrial Equipment Zone
  - 7. High-Speed Visible Light Communications
  - 8. Wireless Module
  - 9. Optical Displacement Sensors
  - 10. PV Wireless String Monitoring System "solmiv<sup>TM</sup>"
  - 11. Multifunctional Fine Surface Coating
  - 12. Super Capacitors
  - 13. Piezoelectric Sensor
- Car Electronics Zone
  - 14. High Reliability Products

In addition to all this, there will be many more solutions on display and demonstrations given. We hope to see you at the TAIYO YUDEN booth. There will be prizes and appreciation gifts for participants providing feedback and discussion. Please come and join us.

- \* Details of the ELEXCON2016TAIYO YUDEN booth (2K28) are available on the Event Information page of the TAIYO YUDEN website.
- \* The *Bluetooth*® word mark and logos are owned by Bluetooth SIG, Inc. and any use of such marks by TAIYO YUDEN CO., LTD. is under license.
- \*"EOMIN", "solmiv" are registered trademarks or trademarks of TAIYO YUDEN CO., LTD. used both in Japan and other countries.