

For Immediate Release

TAIYO YUDEN Commences Sales of ELNA's High-Reliability Aluminum Electrolytic Capacitors

Making the Most of the Company's Sales Network, Particularly with Product Line-ups for Automotive and Industrial Equipment

TOKYO, September 1, 2015 - TAIYO YUDEN CO., LTD. (hereinafter referred to as "TAIYO YUDEN") will commence sales of aluminum electrolytic capacitors produced by ELNA CO., LTD. (hereinafter referred to as "ELNA"), with which the company has formed a capital and business alliance since November 2014, from this coming October.

In advance of this planned course of action, since this September, TAIYO YUDEN began carrying ELNA's line-up of aluminum electrolytic capacitors on the component data viewer [TY-COMPAS](http://ds.yuden.co.jp/TYCOMPAS/ap/searcherMain.do) (Taiyo Yuden [COMP](http://ds.yuden.co.jp/TYCOMPAS/ap/searcherMain.do)onent [Assist](http://ds.yuden.co.jp/TYCOMPAS/ap/searcherMain.do) System) on its Web site (<http://ds.yuden.co.jp/TYCOMPAS/ap/searcherMain.do>). This allows designers to locate appropriate parts in the same way as the company's conventional products, thus offering improved convenience.

Background

TAIYO YUDEN and ELNA concluded a capital and business alliance in November 2014 and have been working toward jointly developing products for automotive and industrial equipment markets, both of which hold promise for future growth.

With approximately 9,000 items, including ELNA's high-reliability aluminum electrolytic capacitors, which are highly sought after in automotive and industrial equipment markets, TAIYO YUDEN will start providing samples and carrying out marketing activities for order-taking by making the most of the company's sales network.

Both TAIYO YUDEN and ELNA are committed to continue developing products that satisfy customer needs and establishing structures through amalgamating technology and know-how of the two companies at the highest level.