

For immediate release

TAIYO YUDEN to Appear at the China High-Tech Fair ELEXCON 2012

*Products and Technology to be exhibited with a focus on the Super High-End Products,
with the theme of “Smart for Future”*

Tokyo, October 18 2012 – TAIYO YUDEN CO., LTD. today announced that it will appear at the China High-Tech Fair ELEXCON 2012 that takes place from Friday, November 16, through Wednesday, November 21, at the Shenzhen Convention & Exhibition Center (Guangdong Province, China).

The TAIYO YUDEN booth will highlight the theme “Smart for Future – TAIYO YUDEN Super High-End Products”. TAIYO YUDEN has developed and will display a variety of Super High-End Products which bring our leading technologies together. These products offer advanced solutions for key products and applications such as mobile devices, like smartphones and tablet PCs, which continue to be introduced in to the market at breathtaking speed and for prospected markets such as the environment, energy and industrial equipment.

At the Consumer Devices ZONE, TAIYO YUDEN’s core devices, Super High-End Products, will be displayed. These products are critical to the expansion of the smartphone market. Capacitors, inductors, communication devices and modules will be the major exhibits. At the Smart Grid and Industrial Equipment ZONE, TAIYO YUDEN will display its system solutions and products. This will be an exemplary view of the Company’s excellent technologies applied to applications such as energy devices, energy management technology and highly reliable products.

Details of the exhibits are as follows.

Consumer Devices ZONE: Smartphones, Tablet PCs, PCs, HDDs, Cameras, etc.

1. Capacitors
2. Inductors
3. Communication Devices
4. EOMINTM (Embedded Organic Module Involved Nanotechnology)

Smart Grid Zone: Smart-house, Environment, Energy, etc.

5. Highly efficient MPPT technology maximizes photovoltaic performance
6. Regenerative Energy
7. BMS (Battery Management System)
8. Super Capacitors
9. LED Lighting Power Modules

Industrial Equipment ZONE: Automotive Applications, Industrial Equipment, Medical Devices, etc.

10. Products for Automotive Applications
11. Products for Industrial Applications
12. Wireless Modules

* Details of the China High-Tech Fair ELEXCON 2012 TAIYO YUDEN booth (HALL2 / No. 2K26) are available on the [Event Information page](#) of the TAIYO YUDEN website.