

For immediate release

TAIYO YUDEN Announces Structural Reorganization and Personnel Change

TOKYO, March 12, 2013 — TAIYO YUDEN CO., LTD. has made the following structural reorganization and personnel changes effective April 1, 2013.

Overview

- Redeployment of human resources in support of the implementation of our structural reform and growth strategy.
- The establishment of the Strategic Project Headquarters group with a primary objective to expand TAIYO YUDEN's presence in new markets and grow new business.
- Reassert our sales departments world-wide as key participants in management to incorporate customer perspectives and establish a framework to enable fast-paced decision making within an in-house company system.

Effective as of April 1, 2013

Name	New Position	Current Position
Osamu Takahashi	Director, Senior operating officer, Chief of Strategic project HQ	Director, Senior operating officer, Chief of Management planning HQ
Tomomitsu Fukuda	Division manager, Management planning div.	General manager, Management planning dept., Corporate-planning office, Management planning HQ
Katsushige Nakano	Division manager, Strategic finance and accounting div.	President and CEO, TAIYO YUDEN Mobile Technology Co., Ltd.
Osamu Ikata	Division manager, RF device business div., Integrated module & device business HQ	Member of the board, TAIYO YUDEN Mobile Technology Co., Ltd.
Yoshiaki Tomari	General manager, Project managing dept., Strategic project HQ	Managing director, TAIYO YUDEN EUROPE GmbH
Naoyuki Yoshida	General manager, Capacitor product managing dept., Capacitor product div., Electronic components HQ	General manager, Sales dept., Electronic components HQ
Hisashi Oi	General manager, Ferrite application product managing dept., Ferrite application product div., Electronic components HQ	General manager, Business planning & management dept., Electronic components HQ

Toshiyuki Watanabe	General manager, Integrated module business managing dept., Integrated module business div., Integrated module & device business HQ General manager, RF device business managing dept., RF device business div., Integrated module & device business HQ	Managing director, TAIYO YUDEN (SINGAPORE) PTE. LTD.
Atsushi Ishinari	General manager, in charge of East Asia area Managing director, KOREA TAIYO YUDEN CO., LTD.	General manager, Business planning & management dept., Electronic components HQ
Osamu Takahashi	General manager, in charge of Asean area Managing director, TAIYO YUDEN (SINGAPORE) PTE. LTD.	Deputy general manager, Business planning & management dept., Integrated module & device business div., Integrated module & device business HQ
Shinya Miyazawa	General manager, in charge of Europe and U.S. area President, TAIYO YUDEN (U.S.A.) INC.	President, TAIYO YUDEN (U.S.A.) INC.
Susumu Higuchi	General manager, in charge of Greater China area Managing director, TAIYO YUDEN (SHANGHAI) TRADING CO., LTD.	Managing director, HONG KONG TAIYO YUDEN CO., LTD.
Hiroyuki Sakurai	General manager, President's office	General manager, Human resource & administrative dept., General administration div., Management planning HQ
Masaaki Yamazaki	General manager, Human resource & administrative dept., Global corporate management div.	Deputy general manager, Human resource & administrative dept., General administration div., Management planning HQ
Yuichi Kato	General manager, Global logistics dept., Global SCM development div., Electronic components HQ	General manager, Production dept., Capacitor product div., Electronic components HQ
Toshiaki Ishiguro	General manager, Production dept., Capacitor product div., Electronic components HQ	Deputy general manager, Production dept., Capacitor product div., Electronic components HQ
Hiroshi Fukushima	General manager, Production dept., Ferrite application product div., Electronic components HQ	General manager, Ferrite application product development dept., Ferrite application product div., Electronic components HQ

Hiroshi Nakamura	General manager, Product development dept., Integrated module business div., Integrated module & device business HQ	General manager, Microdevice research & development dept., Integrated module & device business div., Integrated module & device business HQ
Shoji Shibasaki	President & CEO, NIIGATA TAIYO YUDEN CO., LTD.	General manager, Quality assurance dept., Capacitor product div., Electronic components HQ
Masahiko Suzuki	President and Representative director, TAIYO YUDEN ENERGY DEVICE CO., LTD.	New business planning development div.
Hideo Yamada	Managing director, TAIYO YUDEN (SARAWAK) SDN. BHD.	Director, TAIYO YUDEN (SARAWAK) SDN. BHD.

Notes:

1. dept.=department
2. div.=division
3. HQ=headquarters