

For immediate release

## **TAIYO YUDEN to Appear at electronica China 2014**

*Highlight the theme “Super High-End Products from TAIYO YUDEN - the Products that contribute to a better future for all”*

TOKYO, March 11, 2014 – TAIYO YUDEN CO., LTD. today announced that it will appear at electronica China that takes place from Tuesday, March 18<sup>th</sup> through Thursday, March 20<sup>th</sup> at the Shanghai New International Expo Centre (Shanghai, China).

The TAIYO YUDEN booth will highlight the theme “Super High-End Products from TAIYO YUDEN - the Products that contribute to a better future for all”. The booth will be divided into three zones, namely 1) the Consumer Equipment ZONE, 2) the Car Electronics ZONE, and 3) the Industrial Equipment ZONE. We will be displaying Super High-End Products that skillfully apply our leading technologies, as well as solutions that combine the optimum use of these products.

In the Consumer Devices ZONE, we will be displaying Super High-End products for the smartphones and the tablet devices market, while focusing on our core devices, such as multilayer ceramic capacitors and inductors, EOMIN™ (Embedded Organic Module Involved Nanotechnology), and mobile communication devices using SAW/FBAR. In the Car Electronics ZONE and the Industrial Equipment ZONE, TAIYO YUDEN shall demonstrate various solutions, including high-reliability products and high-efficiency battery chargers that make use of the power-supply circuit technology, as well as WSN (Wireless Sensor Network) that combine sensors and RF modules.

MAIN STAGE: TAIYO YUDEN’s main stage we will have presentations on our products for “smartphones and tablet devices”, as well as “car electronics”, “industrial equipment” and “medical equipment” where we continue to drive business opportunities in new territories.

Details of the exhibits are as follows.

Consumer Equipment ZONE : Smartphones, Tablet Devices, PCs, Cameras

1. Multilayer Ceramic Capacitors
2. Inductors and Noise Suppression Components
3. EOMIN™ (Embedded Organic Module Involved Nanotechnology)
4. Communication Devices
5. Piezoelectric Actuators
6. Voltage Controlled Tunable Device

Car Electronics ZONE

7. Products for High Reliability Usage
8. LED Drivers for Automotive Applications
9. BMS (Battery Management System)
10. Battery Chargers
11. Optical Displacement Sensors
12. High Reliability Metal Mask Technology

Industrial Equipment ZONE : Industrial Equipment, Environment/Energy, Medical Equipment

13. Products for High Reliability Usage
14. Optical Displacement Sensors
15. WSN (Wireless Sensor Network)
16. Large-sized Lithium Ion Capacitors
17. Super Capacitors
18. Battery Chargers
19. MPPT (Maximum Power Point Tracking)
20. Wireless Modules
21. Biomolecule Adhesion Prevention Films
22. LED Lighting

\* Details of the electronica China 2014 TAIYO YUDEN booth ( W2 / 2400 ) are available on the [Event Information page](#) of the TAIYO YUDEN website.

\* “EOMIN” is a registered trademark or trademark of TAIYO YUDEN CO., LTD. used both for Japan and other countries.