

For immediate release

## **TAIYO YUDEN to Appear at electronica China 2015**

### *"Start! NEXT" - TAIYO YUDEN Contributes to a Better Future*

TOKYO, March 11, 2015 – TAIYO YUDEN CO., LTD. announced today that the company will appear at electronica China 2015 that takes place from Tuesday, March 17th through Thursday, March 19th at Shanghai New International Expo Centre (Shanghai, China).

The TAIYO YUDEN booth will highlight the theme *"Start! NEXT" - TAIYO YUDEN Contributes to a Better Future* and will be divided into three zones;

- 1) the Industrial Equipment ZONE
- 2) the Car Electronics ZONE
- 3) the Consumer Equipment ZONE

We will be displaying our latest, cutting edge, Super High-End Products and the NEXT High-End Products that apply TAIYO YUDEN's state of the art, leading technologies and solutions that result in the optimum use of these products.

In the Industrial Equipment ZONE you will see demonstrations and we will introduce solutions that include high-speed visible light communication, and digital darts that use *Bluetooth®* (\*1) Smart (\*2) modules. In the Car Electronics ZONE there will be demonstrations of Laminate-type Lithium Ion Capacitors, as well as high-reliability products. In the Consumer Equipment ZONE, you will see the introduction of the world's smallest capacitors and inductors in the 004002 size (0.10 x 0.05mm) range as well as the world's first multilayer ceramic capacitor with a high capacitance of 470μF at this size.

THE MAIN STAGE: The main stage will feature presentations and important information about TAIYO YUDEN products that provide solutions to the market and the growing digitized applications in car electronics, industrial devices, healthcare and the environment, and energy, as well as consumer devices typified by smartphones and tablets.

Details of the exhibits are as follows.

Industrial Equipment ZONE: Industrial Robots/FA, HEMS, Communication Infrastructures, Medical/Health Care, etc

1. High-Speed Visible Light Communications
2. Optical Displacement Sensors
3. WSN (Wireless Sensor Network)
4. Multi functional fine surface coating
5. Lithium Ion Capacitors
6. PV Wireless String Monitoring System
7. MPPT Control Using PV Micro Converters
8. Embedded parts multilayer wiring substrate "EOMIN™" (\*3)
9. Wireless Modules

Car Electronics ZONE: Car Infotainment, Car Bodies (for safety, power trains), etc.

10. Products for High Reliability Usage
11. Laminate-type Lithium Ion Capacitors
12. Multilayer Piezoelectric Actuators

Consumer Equipment ZONE: Smartphones, Tablet Devices

- 13. Multilayer Ceramic Capacitors
- 14. Inductors and Noise Suppression Components
- 15. Communication Devices
- 16. Voltage Controlled Tunable Device

In addition to all this, there will be many more solutions on display and demonstrations given. We hope to see you at the TAIYO YUDEN booth. There will be prizes and appreciation gifts for participants providing feedback and discussion. Please come and join us.

\* Details of the electronica China 2015 TAIYO YUDEN booth (E4 / 4600) are available on the [Event Information page](#) of the TAIYO YUDEN website.

\*1 The *Bluetooth*® word mark and logos are owned by Bluetooth SIG, Inc. and any use of such marks by TAIYO YUDEN CO., LTD. is under license.

\*2 “*Bluetooth*® Smart” is a standard stipulated by Bluetooth SIG, Inc.

\*3 “EOMIN” is a registered trademark or trademark of TAIYO YUDEN CO., LTD. used both for Japan and other countries.