

For Immediate Release

## **TAIYO YUDEN to Appear at CEATEC JAPAN 2015**

*"Next Evolutions" Super High-End and Next High-End*

TOKYO, September 17, 2015 - TAIYO YUDEN CO., LTD. announced today that the company will appear at CEATEC JAPAN 2015, which takes place from Wednesday, October 7th through Saturday, October 10th at Makuhari Messe (Chiba-City, Chiba Prefecture, Japan).

The TAIYO YUDEN booth will highlight the theme "Next Evolutions" Super High-End and Next High-End and will be divided into the following four zones:

- 1) Car Electronics Zone
- 2) Industrial Equipment Zone
- 3) Consumer Equipment Zone
- 4) R&D Zone

We will be displaying Super High-End Products and Next High-End Products that skillfully apply our leading technologies, as well as solutions that combine the optimum use of these products.

In the Car Electronics Zone, you will see a lighting demonstration based on a LED driver module for automotive applications, as well as driver's posture sensors. In the Industrial Equipment Zone, there will be demonstrations for rotary joints based on visible light communications, weight measurements that use optical displacement sensors capable of ultra-precise detection as sensitive as  $\pm 5$  nm, and vascular age checking that utilizes piezoelectric sensor. In the Consumer Equipment Zone, you will see the introduction of prototypes for multilayer ceramic capacitors that have achieved 1,000 $\mu$ F and ultra-small 008004-size multilayer ceramic capacitors and multilayer chip inductors, as well as demonstrations of high-resolution earphones and haptic technology that use piezoelectric devices. In the R&D Zone, you will see ultra-thin capacitors and lead-free piezoelectric devices.

The main stage will feature presentations and quizzes about TAYO YUDEN's Super High-End Products and Next High-End Products.

Details regarding the exhibits of the individual zones are as follows:

● Car Electronics Zone

1. High Reliability Products
2. LED Drivers for Automotive Applications
3. Driver's Posture Sensors

● Industrial Equipment Zone

4. High-Speed Visible Light Communications
5. Optical Displacement Sensors
6. PV Wireless String Monitoring System "solmiv™"
7. Multifunctional Fine Surface Coating
8. Regenerative System
9. Super Capacitors
10. Piezoelectric Sensor

● Consumer Equipment Zone

- 11. Multilayer Ceramic Capacitors with a Capacitance of 1,000  $\mu$ F
- 12. Multilayer Ceramic Capacitors
- 13. Inductors and Noise Suppression Products
- 14. Communication Devices
- 15. Piezoelectric Devices
- 16. Embedded Parts Multilayer Wiring Substrates "EOMIN™"

● R&D Zone

- 17. Ultra-Thin Capacitors
- 18. Lead-Free Piezoelectric Devices

In addition to all this, there will be many more solutions on display and demonstrations given. We hope to see you at the TAIYO YUDEN booth. There will be prizes and appreciation gifts for participants providing feedback and discussion. Please come and join us.

\* Details of the CEATEC JAPAN 2015 TAIYO YUDEN booth (Key Technologies / Hall 6 / 6K126) are available on the [Event Information page](#) of the TAIYO YUDEN website.

\*"EOMIN", "solmiv" is a registered trademark or trademark of TAIYO YUDEN CO., LTD. used both in Japan and other countries.