

For immediate release

TAIYO YUDEN Announces Personnel Change

Effective as of April 1, 2012

Name	New Position	Current Position
Shoichi Tosaka	Director, Senior executive operating officer, in charge of R&D and engineering, Quality assurance office and New business planning and development General manager, Quality assurance office	Director, Senior executive operating officer, in charge of R&D and engineering and Quality assurance General manager, Quality assurance office
Kazuyuki Oshima	Operating officer, in charge of Global SCM development General manager, Global SCM development division, Electronic components headquarters	Operating officer, in charge of Electronic components sales planning and operation General manager, Sales planning & operation division, Electronic components headquarters
Hirokazu Chazono	Operating officer, in charge of Ferrite application product Division manager, Ferrite application product division, Electronic components headquarters	Operating officer, in charge of Capacitor product Division manager, Capacitor product division, Electronic components headquarters
Kazuya Umezawa	Operating officer, in charge of New business planning development General manager, New business planning development division	Operating officer, in charge of Integrated module & device sales planning and operation, General manager, Sales planning & operation division, Integrated module & device business headquarters
Katsuya Sase	Division manager, Capacitor product division, Electronic components headquartes	General manager, Product planning & management department, Electronic components headquarters