

# TAIYO YUDEN

For immediate release

## **TAIYO YUDEN CO., LTD. Receives Intel's Preferred Quality Supplier Award**

TOKYO, Japan, April 11, 2012 – TAIYO YUDEN CO., LTD. has been recognized as one of 19 companies receiving Intel Corporation's Preferred Quality Supplier (PQS) award for their performance in 2011. TAIYO YUDEN CO., LTD. is recognized for their significant contributions providing Intel with ceramic capacitors, inductors and filters, deemed essential to Intel's success.

"It is an honor for TAIYO YUDEN to receive the PQS award for the second consecutive year, and I believe this award was made in recognition of our efforts towards quality, cost, and delivery in the field of multilayer ceramic capacitors. We shall continue our challenge to do our utmost to provide quality advanced products and to become one of Intel's best business partners," said Eiji Watanuki, president and representative director, TAIYO YUDEN.

"Intel congratulates TAIYO YUDEN CO., LTD. on winning the 2011 PQS award. As a multi-layer ceramic capacitor supplier, TAIYO YUDEN has met Intel's objectives associated with cost, availability, sustainability, quality and technology. In addition, Intel values TAIYO YUDEN's commitment and focus toward our environmental, social and governance initiatives. We look forward to continued success in 2012," said Jeff Selvala, Assembly Test Global Materials director, Intel Corporation.

The PQS award is part of Intel's Supplier Continuous Quality Improvement (SCQI) program that encourages suppliers to strive for excellence and continuous improvement. To qualify for PQS status, suppliers must score 80 percent on a report card that assesses performance and ability to meet cost, quality, availability, technology, environmental, social and governance goals. Suppliers must also achieve 80 percent or greater on a challenging improvement plan and demonstrate solid quality and business systems. Additional information about the SCQI program is available at <http://intel.com/go/quality>.

A celebration to honor PQS award winners was held in Santa Clara. In addition, there was an announcement on Intel's website at <http://intel.com/>.

### **About TAIYO YUDEN CO., LTD.**

Founded in 1950, TAIYO YUDEN has created foundations for advancement through efforts to develop and mass produce state-of-art products that meet the most current needs of our customers and the markets we serve. Today, we conduct R&D, production and supply activities for a multitude of high technology electronic components. Our product offerings include capacitors, inductors, modules, SAW/FBAR devices and energy devices such as polyacene capacitors and lithium ion capacitors. These products support markets in information technology and electronics industries throughout the world and provide top level quality and the most sophisticated electronic component solutions to these markets.

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