

For immediate release

TAIYO YUDEN to Appear at the Electronica China 2013

Products and technology to be exhibited with a focus on the Super High-End Products, with the theme of “Smart for Future”

Tokyo, March 4, 2013 – TAIYO YUDEN CO., LTD. announced today it will appear at the Electronica China 2013, which takes place from Tuesday, March 19, through Thursday, March 21, at the Shanghai New International Expo Centre (Shanghai, China).

The TAIYO YUDEN booth will highlight the theme “Smart for Future – TAIYO YUDEN Super High-End Products”. TAIYO YUDEN has developed and will display a variety of Super High-End Products which will highlight our leading technologies for the future. These products offer advanced solutions for key products and applications such as mobile devices, like smartphones and tablet PCs, which continue to be introduced in to the market at breathtaking speed, and for up and coming new products supporting new markets such as the environment, energy and industrial equipment.

TAIYO YUDEN will display some of its core devices such Super High-End Products at the Consumer Devices ZONE. These products are critical to the expansion of the smartphone market. Capacitors, inductors, communication devices and modules will make up the major exhibits. At the Smart Grid and Industrial Equipment ZONE, TAIYO YUDEN will display its system solutions and products. This will be an exemplary view of the Company’s excellent technologies applied to applications that support energy devices, energy management technology and highly reliable products.

Details of the exhibits are as follows.

Consumer Devices ZONE: Smartphones, Tablet PCs, PCs, HDDs, Cameras, etc.

1. Capacitors
2. Inductors
3. Communication Devices
4. EOMIN™ (Embedded Organic Module Involved Nanotechnology)

Smart Grid ZONE: Smart-house, Environment, Energy, etc.

5. Highly efficient MPPT (Maximum Power Point Tracker) technology
6. Regenerative Energy
7. BMS (Battery Management System)
8. Super Capacitors
9. LED Lighting Power Modules

Industrial Equipment ZONE: Automotive Applications, Industrial Equipment, Medical Devices, etc.

10. Products for Automotive Applications
11. Products for Industrial Applications
12. Wireless Modules

* Details of the Electronica China 2013 TAIYO YUDEN booth (HALL E2 / No.2400) are available on the [Event Information page](#) of the TAIYO YUDEN website.