

For immediate release

TAIYO YUDEN to Appear at China High-Tech Fair ELEXCON2013

Highlight the theme “Super High-End Products from TAIYO YUDEN - the Products that contribute to a better future for all”

TOKYO, October 25, 2013 – TAIYO YUDEN CO., LTD. today announced that it will appear at China High-Tech Fair ELEXCON 2013 that takes place from Saturday, November 16th through Thursday, November 21st at Shenzhen Convention & Exhibition Center (Guangdong Province, China).

The TAIYO YUDEN booth will highlight the theme “Super High-End Products from TAIYO YUDEN - the Products that contribute to a better future for all”. The booth will be divided into three zones, namely 1) the Consumer Equipment ZONE, 2) the Car Electronics ZONE, and 3) the Industrial Equipment ZONE. We will be displaying Super High-End Products that skillfully apply our leading technologies, as well as solutions that combine the optimum use of these products.

In the Consumer Devices ZONE, we will be displaying Super High-End products for the smartphones and the tablet devices market, while focusing on our core devices, such as multilayer ceramic capacitors and inductors, EOMIN™ (Embedded Organic Module Involved Nanotechnology), and mobile communication devices using SAW/FBAR. In the Car Electronics ZONE and the Industrial Equipment ZONE, TAIYO YUDEN shall demonstrate various solutions, including high-reliability products and high-efficiency battery chargers that make use of the power-supply circuit technology, as well as WSN (Wireless Sensor Network) that combine sensors and RF modules.

MAIN STAGE: TAIYO YUDEN’s main stage we will have presentations on our products for “smartphones and tablet devices”, as well as “car electronics”, “industrial equipment” and “medical equipment” where we continue to drive business opportunities in new territories.

Details of the exhibits are as follows.

Consumer Equipment ZONE : Smartphones, Tablet Devices, PCs, Cameras

1. Multilayer Ceramic Capacitors
2. Inductors and Noise Suppression Components
3. EOMIN™ (Embedded Organic Module Involved Nanotechnology)
4. Communication Devices
5. Piezoelectric Actuators
6. Voltage Controlled Tunable Device

Car Electronics ZONE

7. Products for High Reliability Usage
8. Battery Chargers
9. Optical Displacement Sensors
10. High Reliability Metal Mask Technology

Industrial Equipment ZONE : Industrial Equipment, Environment/Energy, Medical Equipment

11. Products for High Reliability Usage
12. Optical Displacement Sensors
13. WSN (Wireless Sensor Network)

14. Large-sized Lithium Ion Capacitors
15. Super Capacitors
16. Battery Chargers
17. MPPT (Maximum Power Point Tracking)
18. Wireless Modules
19. Biomolecule Adhesion Prevention Films
20. LED Lighting

* Details of the China High-Tech Fair ELEXCON 2013 TAIYO YUDEN booth (HALL2 / No.2D55) are available on the [Event Information page](#) of the TAIYO YUDEN website.

* “EOMIN” is a registered trademark or trademark of TAIYO YUDEN CO., LTD. used both for Japan and other countries.