

For Immediate Release

TAIYO YUDEN CO., LTD. Receives Intel's Preferred Quality Supplier Award

Tokyo, Japan, April 10, 2014 – TAIYO YUDEN CO., LTD. has been recognized as one of 18 companies receiving Intel Corporation's Preferred Quality Supplier (PQS) award for their performance in 2013. TAIYO YUDEN has demonstrated industry-leading commitment across all critical focus areas on which they are measured: quality, cost, availability, technology, customer service, labor and ethics systems and environmental sustainability. TAIYO YUDEN is recognized for their significant contributions providing Intel with ceramic capacitors, inductors, filters, deemed essential to Intel's success.

"It is a great honor for TAIYO YUDEN to receive the PQS award for the third time. And I believe this award was made in recognition of our efforts towards technology, quality, cost and stable supply in the field of multilayer ceramic capacitors. We shall continue our challenge to do our utmost to provide highly advanced products and to become one of Intel's best business partners," said Eiji Watanuki., President and Chief Executive Officer.

"Intel congratulates TAIYO YUDEN for achieving the Preferred Quality Supplier Award (PQS). This award recognizes excellence in Quality, Technology, Cost, Availability and Sustainability. Intel appreciates TAIYO YUDEN's commitment to continuously delivering outstanding products and support," said Jacklyn A. Sturm, Vice President, Technology Manufacturing Group, General Manager, Worldwide Materials, Intel Corporation.

The PQS award is part of Intel's Supplier Continuous Quality Improvement (SCQI) program that encourages suppliers to strive for excellence and continuous improvement. To qualify for PQS status, suppliers must score 80 percent on a report card that assesses performance and ability to meet cost, quality, availability, technology, environmental, social and governance goals. Suppliers must also achieve 80 percent or greater on a challenging improvement plan and demonstrate solid quality and business systems. Additional information about the SCQI program is available at <http://intel.com/go/quality>.

A celebration to honor PQS award winners was held in Santa Clara, California themed "Deliver the Present and Create the Future", which illustrates the contributions this supplier has made in 2013. In addition, there was an announcement on Intel's website at <http://intel.com>.

About TAIYO YUDEN CO., LTD

Founded in 1950, TAIYO YUDEN has created foundations for advancement through efforts to develop and mass produce state-of-art products that meet the most current needs of our customers and the markets we serve. Today, we conduct R&D, production and supply activities for a multitude of high technology electronic components. Our product offerings include capacitors, inductors, modules, SAW/FBAR devices and energy devices. These products support markets in information technology and electronics industries throughout the world and provide top level quality and the most sophisticated electronic component solutions to these markets.

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