

For Immediate Release

TAIYO YUDEN Announces Personnel Change

<Summary>

We will review our organizational structure and deploy personnel in order to realize the medium-term targets of the TAIYO YUDEN Group.

We will perform organizational reform and strengthen operational structure with the aim of expanding sales in focus markets (automobiles, industrial equipment, environmental and energy, medical and healthcare) and fortifying product development expertise.

We will establish the Strategic Planning Managing Department and implement personnel rotation in line with our enhanced efforts to promote market-oriented policy.

Effective as of April 1, 2015

Name	New Position	Current Position	Continuing Position
Shoichi Tosaka	<ul style="list-style-type: none"> • Director and Senior Executive Operating Officer, in charge of R&D/Engineering and Quality Assurance • Chief of Quality Assurance Headquarters 	<ul style="list-style-type: none"> • Executive Operating Officer 	<ul style="list-style-type: none"> • Director, in charge of R&D/Engineering and Quality Assurance • Chief of Quality Assurance Headquarters
Katsushige Nakano	<ul style="list-style-type: none"> • Director and Executive Operating Officer, in charge of Management Planning • Chief of Management Planning Headquarters • Division Manager, Global Corporate Management Division, Management Planning Headquarters 	<ul style="list-style-type: none"> • Division Manager, Strategic Finance and Accounting Division 	<ul style="list-style-type: none"> • Director and Executive Operating Officer, in charge of Management Planning • Chief of Management Planning Headquarters
Seiichi Tsutsumi	<ul style="list-style-type: none"> • Director and Executive Operating Officer, in charge of Integrated Module & Device Business • Chief of Integrated Module & Device Business Headquarters 	<ul style="list-style-type: none"> • Senior Operating Officer 	<ul style="list-style-type: none"> • Director, in charge of Integrated Module & Device Business • Chief of Integrated Module & Device Business Headquarters
Shinji Masuyama	<ul style="list-style-type: none"> • Director and Executive Operating Officer, in charge of Electronic Components Business and Global SCM Development • Chief of Electronic Components Headquarters 	<ul style="list-style-type: none"> • Senior Operating Officer 	<ul style="list-style-type: none"> • Director, in charge of Electronic Components Business • Chief of Electronic Components Headquarters
Takashi Tomaru	<ul style="list-style-type: none"> • Senior Operating Officer, in charge of Auditor's Office 	<ul style="list-style-type: none"> • Senior Operating Officer, in charge of Legal Division • Division Manager, Legal Division, Management Planning Headquarters 	<ul style="list-style-type: none"> • Senior Operating Officer
Hirokazu Chazono	<ul style="list-style-type: none"> • Senior Operating Officer, in charge of Electronic Components Division 3 • Deputy Chief of Electronic Components Headquarters • Division Manager, Electronic Components Division 3, Electronic Components Headquarters 	<ul style="list-style-type: none"> • Operating Officer, in charge of Ferrite Application Product • Division Manager, Ferrite Application Product Division, Electronic Components Headquarters 	
Kazuya Umezawa	<ul style="list-style-type: none"> • Senior Operating Officer, in charge of New Business Planning and Development • Deputy Chief of New Business Planning and Development Headquarters • Division Manager, New Business Development Division, 	<ul style="list-style-type: none"> • Operating Officer • Division Manager, New Business Planning Development Division, New Business Planning Development Headquarters 	<ul style="list-style-type: none"> • In charge of New Business Planning Development
Katsuya Sase	<ul style="list-style-type: none"> • Senior Operating Officer, in charge of Electronic Components Division 1 and 2 • Deputy Chief of Electronic Components Headquarters • Division Manager, Electronic Components Division 1, Electronic Components Headquarters 	<ul style="list-style-type: none"> • Operating Officer, in charge of Capacitor Product • Division Manager, Capacitor Product Division, Electronic Components Headquarters 	
Toshio Mishuku	<ul style="list-style-type: none"> • Operating Officer, in charge of Global Human Resource Division and Korea • Division Manager, Global Human Resource Division, Management Planning Headquarters 	<ul style="list-style-type: none"> • Operating Officer, in charge of Global Corporate Management and CSR & Internal Management • Division Manager, Global Corporate Management Division, Management Planning Headquarters 	<ul style="list-style-type: none"> • Operating Officer
Susumu Higuchi	<ul style="list-style-type: none"> • Operating Officer, in charge of Electronic Components Division 2 • Division Manager, Electronic Components Division 2, Electronic Components Headquarters 	<ul style="list-style-type: none"> • Operating Officer, in charge of Greater China Area • Division Manager, Greater China Area Division • General Manager, in charge of Greater China Area 	<ul style="list-style-type: none"> • Operating Officer
Osamu Ikata	<ul style="list-style-type: none"> • Operating Officer, in charge of RF Device Business • Division Manager, RF Device Business Division, Integrated Module & Device Business Headquarters 		<ul style="list-style-type: none"> • Division Manager, RF Device Business Division, Integrated Module & Device Business Headquarters
Shinya Miyazawa	<ul style="list-style-type: none"> • Operating Officer, in charge of New Business Promotion and Development • Division Manager, New Business Promotion and Development Division, New Business Planning and Development Headquarters 	<ul style="list-style-type: none"> • General Manager, in charge of Europe and U.S. Area • President, TAIYO YUDEN (U.S.A.) INC. 	
Hisashi Oi	<ul style="list-style-type: none"> • Senior General Manager, in charge of Greater China Area 	<ul style="list-style-type: none"> • General Manager, Ferrite Application Product Managing Department, Ferrite Application Product Division, Electronic Components Headquarters 	
Naoyuki Yoshida	<ul style="list-style-type: none"> • Senior General Manager, in charge of Korea Area 	<ul style="list-style-type: none"> • General Manager, Capacitor Product Managing Department, Capacitor Product Division, Electronic Components Headquarters 	
Yuji Kagawa	<ul style="list-style-type: none"> • Senior General Manager, Strategic Planning Managing Department 	<ul style="list-style-type: none"> • General Manager, Sales Planning Managing Department, Strategic Management Division, Management Planning Headquarters 	
Atsushi Ishinari	<ul style="list-style-type: none"> • Senior General Manager, Electronic Components Planning Department, Electronic Components Headquarters 	<ul style="list-style-type: none"> • General Manager, in charge of East Asia Area • Managing Director, KOREA TAIYO YUDEN CO., LTD. 	
Osamu Takahashi	<ul style="list-style-type: none"> • Senior General Manager, in charge of Europe & U.S. Area 	<ul style="list-style-type: none"> • General Manager, in charge of ASEAN Area 	
Noboru Ohgi	<ul style="list-style-type: none"> • Deputy Senior General Manager, Electronic Components Planning Department, Electronic Components Headquarters 	<ul style="list-style-type: none"> • General Manager, Production Department, Integrated Module Business Division, Integrated Module & Device Business Headquarters 	
Koichi Iguchi	<ul style="list-style-type: none"> • Deputy Senior General Manager, Electronic Components Planning Department, Electronic Components Headquarters 	<ul style="list-style-type: none"> • Managing Director, Chuki Seiki Co., Ltd. • General Manager, Product Development Department 2, Ferrite Application Product Division, Electronic Components Headquarters 	
Akira Asaoka	<ul style="list-style-type: none"> • Senior General Manager, in charge of ASEAN Area 	<ul style="list-style-type: none"> • General Manager, in charge of East Japan Area 	