

For Immediate Release

TAIYO YUDEN CO., LTD. Receives Intel's Preferred Quality Supplier Award

Tokyo, Japan, March 4, 2015 – TAIYO YUDEN CO., LTD. has been recognized as one of 19 companies receiving Intel Corporation's Preferred Quality Supplier (PQS) award for their performance in 2014. This supplier has demonstrated industry-leading commitment across all critical focus areas on which they are measured: quality, cost, availability, technology, customer service, labor and ethics systems and environmental sustainability. TAIYO YUDEN CO., LTD. is recognized for their significant contributions providing Intel with ceramic capacitors, inductors, filters, deemed essential to Intel's success.

"It is a great honor for TAIYO YUDEN to receive the PQS award for the fourth time following last year. I believe this award was made in recognition of our efforts towards cutting-edge products, technology, quality, cost and stable supply in the field of multilayer ceramic capacitors. We shall continue our challenge to do our utmost to provide highly advanced products and to become one of Intel's best business partners," said Eiji Watanuki, President and Chief Executive Officer, TAIYO YUDEN.

"TAIYO YUDEN has provided excellent support for Intel in several new product introductions in 2014. They have been very timely in providing technical competitive products across multiple different form factors. TAIYO YUDEN has maintained a very close working partnership with Intel and has demonstrated a commitment to meet our emerging product needs through product excellence and competitive pricing," said Mostafa Aghazadeh, Vice President, Chandler Assembly Technology Development.

The PQS award is part of Intel's Supplier Continuous Quality Improvement (SCQI) program that encourages suppliers to strive for excellence and continuous improvement. To qualify for PQS status, suppliers must score 80 percent on a report card that assesses performance and ability to meet cost, quality, availability, technology, environmental, social and governance goals. Suppliers must also achieve 80 percent or greater on a challenging improvement plan and demonstrate solid quality and business systems. Additional information about the SCQI program is available at <http://intel.com/go/quality>.

A celebration to honor PQS award winners was held in Santa Clara, California themed "Innovating to Deliver Smart and Connected Devices", which illustrates the contributions this supplier has made in 2014. In addition, there was an announcement on Intel's website at <http://intel.com>.

About TAIYO YUDEN CO., LTD.

Founded in 1950, TAIYO YUDEN has created foundations for advancement through efforts to develop and mass produce state-of-art products that meet the most current needs of our customers and the markets we serve. Today, we conduct R&D, production and supply activities for a multitude of high technology electronic components. Our product offerings include capacitors, inductors, modules, SAW/FBAR devices and energy devices. These products support markets in information technology and electronics industries throughout the world and provide top level quality and the most sophisticated electronic component solutions to these markets.

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