

For Immediate Release

## TAIYO YUDEN to Appear at China Hi-Tech Fair ELEXCON2015

"Next Evolutions" Super High-End and Next High-End

TOKYO, November 10, 2015 - TAIYO YUDEN CO., LTD. announced today that the company will appear at China Hi-Tech Fair ELEXCON2015, which takes place from Monday, November 16th through Saturday, November 21th at Shenzhen Convention & Exhibition Center (Guangdong Province, China).

The TAIYO YUDEN booth will highlight the theme "Next Evolutions" Super High-End and Next High-End and will be divided into the following three zones:

- 1) Car Electronics Zone
- 2) Industrial Equipment Zone
- 3) Consumer Equipment Zone

We will be displaying Super High-End Products and Next High-End Products that skillfully apply our leading technologies, as well as solutions that combine the optimum use of these products.

In the Industrial Equipment Zone, there will be demonstration for vascular age checking that utilizes piezoelectric sensor. In the Consumer Equipment Zone, you will see the introduction of prototypes for multilayer ceramic capacitors that have achieved 1,000µF and ultra-small 008004-size multilayer ceramic capacitors and multilayer chip inductors, as well as demonstrations of high-resolution earphones that use piezoelectric devices.

The main stage will feature presentations and quizzes about TAYO YUDEN's Super High-End Products and Next High-End Products.

Details regarding the exhibits of the individual zones are as follows:

- Car Electronics Zone
  - 1. High Reliability Products
- Industrial Equipment Zone
  - 2. High-Speed Visible Light Communications
  - 3. Optical Displacement Sensors
  - 4. PV Wireless String Monitoring System "solmiv<sup>TM</sup>"
  - 5. Multifunctional Fine Surface Coating
  - 6. Super Capacitors
  - 7. Piezoelectric Sensor
- Consumer Equipment Zone
  - 8. Multilayer Ceramic Capacitors with a Capacitance of 1,000 μF
  - 9. Multilayer Ceramic Capacitors
  - 10. Inductors and Noise Suppression Products
  - 11. Communication Devices
  - 12. Piezoelectric Devices
  - 13. Embedded Parts Multilayer Wiring Substrates "EOMIN<sup>TM</sup>"

In addition to all this, there will be many more solutions on display and demonstrations given. We hope to see you at the TAIYO YUDEN booth. There will be prizes and appreciation gifts for participants providing feedback and discussion. Please come and join us.

\* Details of the China Hi-Tech Fair ELEXCON2015 TAIYO YUDEN booth (2D55) are available on the Event Information page of the TAIYO YUDEN website.

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