

October 12, 2005

## Taiyo Yuden: File Case-Type CD-R, DVD-R Simplifies Storage and Searches

— The Third Launch of "Raku-Raku Storage Series" from That's Brand —



Taiyo Yuden announces the sale of new recording media housed in a special file case convenient for disc storage and searches. Marketed under the company's own That's brand, the product marks the third round in the "Raku-Raku Storage Series," which is product packaging that doubles as a recorded disc storage case. Naturally, the recording media is a high-quality made-in-Japan product that consumers can use with confidence.

The product is offered in three types, with 20 CD-R (data) or DVD-R (data, video) in each package, and is to go on the market on October 17 (open pricing).

### Features of the Third Round in the "Raku-Raku Storage Series" File Case-Type

#### ① File Housing Means 'Easy Storage and Searches'

Flip easily through the file to find the disc that you want. See-through pockets show the discs that you are searching for. Moreover, a cover sheet is provided for writing down the titles, so that you can see the contents of all the files at a glance. Use it as a family photo or video album, or to collect in one place recordings of all the shows in a favorite TV series... Either way, the disc library is simple to manage even as the disc recordings grow in number.

#### ② Slim Cover Case Means 'Convenient Portability and Saved Space'

Comes with slim cover case to prevent discs from scattering and to protect recording surfaces from dust. It also can be placed standing up, to take up as little space as possible.

Taiyo Yuden promises to continue manufacturing and selling high-quality recording media, and to actively develop, in response to consumer needs, more such products as the "Raku-Raku Storage Series," which was designed to improve the post-purchase experience.