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Taiyo Yuden: DVD-Rs Sold in Case Convenient for Storage and Searches — The Fourth Launch of 'Raku-Raku Storage Series' Protects Against Breakage and Dust; Great for Disc Collection —



Taiyo Yuden announces the sale of DVD-Rs housed in a special 30-disc file case convenient for collection, searches, and storage. Marketed under the company's own That's brand, the product marks the fourth launch of the "Raku-Raku Storage Series," which is product packaging that doubles as a recorded disc storage case. Naturally, the recording media is a high-quality made-in-Japan product that consumers can use with confidence.

The printable label DVD-R (for data or video) 30-disc case, which allows printing on an inkjet printer, will go on sale at the end of July. All products are open pricing.

Taiyo Yuden launched an innovative package, the "Raku-Raku Storage Series" in March 2005 in response to customer needs. Based on the concept of product packaging designed so that it can be used as a case for storing discs after recording, the first three rounds of the series have consisted of a file case type, a storage box type, and a double-sided unwoven fabric case type. The fourth launch is a storage box type capable of storing up to 30 discs at once. Features of the 30-disc storage box type are as described below.

## **1** Tough, hard-to-break storage box convenient for both carrying discs around and desktop usage.

After the well-received double-sided unwoven fabric case and storage box types, Taiyo Yuden has now added a 30-disc storage box type made of hard-to-break soft plastic. The cover is a unique apron structure that boosts package strength and prevents intrusion of dust.

## 2 Library style filing simplifies searching.

DVD-R storage utilizes double-sided unwoven fabric cases with double-pocket title bars. When the DVD-Rs are stored, the empty pocket is used to insert song cards and CD jackets to function as indexes, and the title bar used for easy searches. The 30-disc storage box can also house a P case or various other storage patterns.

