

For immediate release

TAIYO YUDEN to Appear at China High-Tech Fair ELEXCON 2011

*Products and Technology to be exhibited with the Theme of “Smart Solutions and
TAIYO YUDEN GREEN PRODUCTS”*

TOKYO, October 18, 2011 — TAIYO YUDEN CO., LTD. today announced that it will appear at China High-Tech Fair ELEXCON 2011 that takes place from November 16(Wed) until November 21 (Mon) at Shenzhen Convention & Exhibition Center(Guangdong Province , China).

The theme of the TAIYO YUDEN booth will be “Smart Solutions and TAIYO YUDEN GREEN PRODUCTS”. TAIYO YUDEN GREEN PRODUCTS are generated from eco-friendly systems, production processes, and products, which are our fundamental principles of production. As well as displaying core devices such as capacitors, inductors, modules and SAW/FBAR devices, demonstrations and presentations of smart solutions that employ various electronic devices will also be given from a “Smart’s” point of view.

As well as a display centering on TAIYO YUDEN’s electronic components that respond to the demands of smartphone evolution. So please feel free to take part.

Details of the exhibits are as follows.

- Capacitors
Multilayer ceramic capacitors with world's first 220 μ F in 1206 case size
TAIYO YUDEN's small and low-profile multilayer ceramic capacitors respond to development of smartphones
- Inductors
TAIYO YUDEN's small and low-profile inductors and common mode filters for smartphones
Lineup of large current NR, NS series inductors
- Super Capacitors
Polyacene capacitors and Lithium Ion Capacitors contribute to downsizing of devices
- Embedded Component Substrate EOMINTM
EOMINTM module enables downsizing of circuit blocks in smartphones
- Wireless Modules
WLAN modules and *Bluetooth*[®] modules carry more functions in their downsized shapes
- Antennas / Multilayer Devices
TAIYO YUDEN extends 4G and LTE market with the multilayer ceramic device solutions
Multilayer Chip Antennas / Multilayer Filters / Couplers / Diplexers

- SAW / FBAR / RF Modules
Development roadmap and technologies of SAW filters / duplexers / RF modules
- Power Modules for LED Lightings and LED Driver Modules
Progressing small and low power consumption power modules for LED lightings and driver modules for LED backlights
- For Automotive Applications
TAIYO YUDEN's electronic devices lineup for automotive applications contributing for comfortable car society

* Details of the China High-Tech Fair ELEXCON 2011 TAIYO YUDEN booth (HALL2 / No. 2K26) are available on the Event Information page of the TAIYO YUDEN website (<http://www.yuden.co.jp/cs/event/>).