

CSR Activities

Basic Stance Regarding CSR Activities

The TAIYO YUDEN Group's management philosophy is to support employee well-being, support the betterment of local communities, and accept responsibility to provide returns to shareholders. The fulfillment of these responsibilities is the basis of management at TAIYO YUDEN.

Business enterprises can not develop all alone, but they evolve along with local communities. Fifty years ago, our business involvement with local communities was confined to Japanese society, but now it has spread worldwide. By this change, we have obtained more opportunities to expand our business and to increase the economic value of our products. At the same time, however, the range of our stakeholders has broadened, and their requirements and expectations are growing bigger and deeper.

As we turn these opportunities into results which incorporate an increase in economic value, we will also enhance our social value by responding to stakeholders' requirements and expectations, and by fulfilling our social responsibilities. To accomplish this goal, we take responsibility not only for the safety and quality of our products, but also for our activities within the Company that are related with labor and human rights, safety and health, the environment, and ethics.

CSR Charter

To present the management philosophy of the TAIYO YUDEN Group more clearly to stakeholders, in 2005 the CSR Charter (TAIYO YUDEN Group's Charter on Social Responsibility) was established. To win the trust and goodwill of society, the TAIYO YUDEN Group will respect human rights, keep abreast of and comply with laws and international rules and regulations, and take a socially conscious course of action based on high ethical standards.

Business

- The TAIYO YUDEN Group will win our clients' confidence by developing and providing high value-added products and services for which safety is thoroughly considered.
- The TAIYO YUDEN Group will pursue global environmental preservation by reducing environmental impacts caused by our business activities.
- The TAIYO YUDEN Group will engage in fair, open, and free competition while maintaining sound relationships with governmental/administrative bodies, citizens and organizations.

People

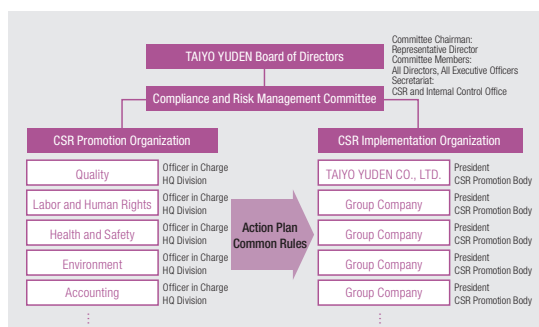
- The TAIYO YUDEN Group will respect the dignity and individuality of each person based on recognition of people's diverse backgrounds and characteristics.
- The TAIYO YUDEN Group will strive to create safe work environments that ensure our employees are able to perform their duties with a sense of reassurance.

Society

- The TAIYO YUDEN Group will actively participate in social contribution efforts while valuing co-existence with local and international communities.
- The TAIYO YUDEN Group will promote widespread communication with society and disclose corporate information on a timely basis in an appropriate manner.

CSR Activities Promotion Framework

In the Group's CSR activities, overall management is provided by the Compliance and Risk Management Committee, chaired by the President and attended by all directors. The promotion organization is comprised of officers in charge and HQ divisions appointed for each provision of the Code of Conduct and each applicable risk, and management is carried out according to a system (the Compliance and Risk Management System) implemented by each group company in accordance with the activity policy and rules in common established by the promotion organization.

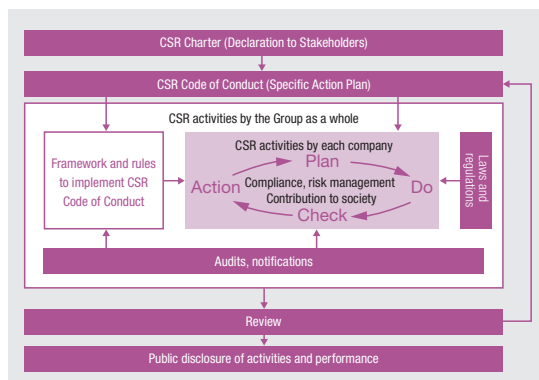


CSR Management System

The TAIYO YUDEN Group has built a CSR management system to achieve the goals set forth in our CSR Charter and assure compliance with the CSR Code of Conduct.

In carrying out CSR activities, we follow the provisions of our Code of Conduct and comply with laws and regulations as a matter of course. We also have a framework and rules in place for promoting proper conduct and all of our group sites employ a management system based on the plan-do-check-act (PDCA) cycle.

These activities are checked through internal audits and a notification system. An annual review of CSR performance is conducted and activities are continually being improved.



Details of Activities and Examples of Efforts

Encouraging and Facilitating CSR

At TAIYO YUDEN we actively provide education to encourage and facilitate the understanding and implementation of CSR.

To deepen understanding of our CSR Code of Conduct, we have created and distributed to all officers and employees the CSR Code of Conduct Handbook that uses simplified explanations with illustrations.

In addition, we hold seminars for management personnel given by visiting lecturers, and periodically carry out an e-Learning program and other measures for non-management-level employees. We also hold group training sessions for employees upon first entering the Company or at the time of a promotion.

Environmental Activities

In order to contribute to passing on our irreplaceable natural world to future generations, the TAIYO YUDEN Group is implementing initiatives to reduce the burden on the environment of all manner of business activities.

Product Cutting Machine Wastewater Recycling

Chuki Seiki Co., Ltd. used to treat and discharge wastewater from product cutting machines, but it has now been able to significantly reduce water consumption by filtering with a filter and reusing this wastewater. The reduction in the amount of water comes to approximately 4,490 tons per year.

Mangrove Tree Planting

In FY2008, TAIYO YUDEN (PHILIPPINES) began planting mangrove seedlings on Olango Island, near Mactan Island where the company is located. Every year 10,000 mangrove trees are planted.



Mangrove tree planting

Contributing to Society

Our corporate approach is to coexist harmoniously with the local communities and wider global society that our business touches. Toward that end we actively encourage tours of our factories, and promote community exchanges and exchanges with other companies as part of our activities to contribute to society.

Beautification Activities

We put great effort into volunteer community clean-ups at each TAIYO YUDEN Group site. These activities are not restricted to Japan; in 2012 in the Philippines we carried out a beach clean-up of Olango Island and collected 81 kg of garbage that had washed ashore.



Beach clean-up of Olango Island

Community Exchange

The TAIYO YUDEN Group accepts plant tours as one important way of keeping in contact with local communities. TAIYO YUDEN Mobile Technology was visited by about 80 elementary school students and about 20 high school students who were then briefed on the corporate activities of the TAIYO YUDEN Group and the products made at the plant. University students visited TAIYO YUDEN (PHILIPPINES) and learned about the practice of environmental protection technologies. Moreover, 40 representatives from 28 groups also paid a visit and toured the safety practices in the workplace.



A plant tour

Donations to Local Communities

The TAIYO YUDEN Group gives donations to the Gunma Prefecture and Sato Traffic Orphans Welfare Fund. The Sato Traffic Orphans Welfare Fund was founded based on the contributions of the late Hikohachi Sato, who was the founder of TAIYO YUDEN. These funds are then used to give scholarships to traffic orphans and to hold traffic safety training. Moreover, these activities are not confined to Japan: we are proactively developing social contribution activities overseas. In South Korea, we operate a traffic accident orphans fund and make donations to elementary schools. In China, we support the SOS Children's Villages.* In the Philippines, we make donations to welfare and other organizations, and to the victims of Typhoon Pablo.



Donations to the victims of Typhoon Pablo

*SOS Children's Villages: An international child welfare organization that supports children who need help and children who lost their parents due to war, disasters, infectious diseases and major accidents.

Health and Safety Activities

To create a workplace where employees can work without anxiety, the TAIYO YUDEN Group draws up Group-wide medium-term plans. The plans prescribe the activities to be carried out to prevent work-related accidents.

Prevention of Disasters and Explosions

We are developing comprehensive measures to prevent disasters and explosions caused by chemical substances. These include managing humidity, making facilities explosion-proof, and removing static electricity from production jigs and people's bodies.