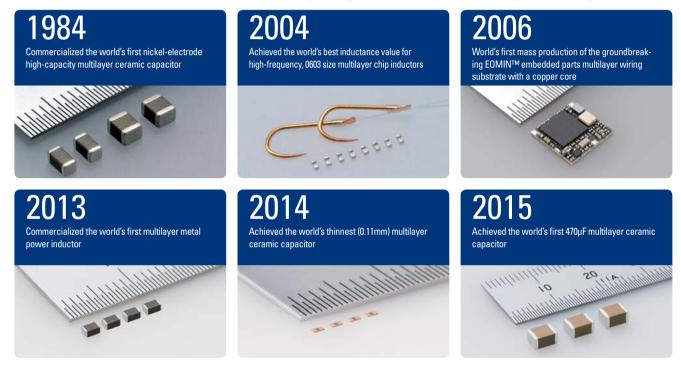
TAIYO YUDEN's Strength and Uniqueness

Our key strengths are our early-mover global expansion and technological capabilities to keep creating worldfirst products.

Strength and Uniqueness

Technological Knowhow to Develop and Bring to Market World-leading Innovative Products

Since its founding, TAIYO YUDEN has followed a credo of starting from material development to complete end products. Our research and development activities have been producing numerous world-first innovations and products for many years.



Strength and Uniqueness

Global Production and Extensive Sales Network

TAIYO YUDEN began its global expansion in 1967 with a subsidiary in Taiwan and has continued developing operations focused on North America, Europe, and East Asia. This led to its current development, production, and sales network spanning 15 countries and regions worldwide, including Japan. Today, the Company continually works to improve its reach throughout world markets. In particular, regarding its production activities, the Company is stepping up the development of high-end products abroad to make maximize use of its overseas bases as it has put into place the optimal global production network of bases in Japan and around the world.

Ratio of overseas

sales to net sales

(Year ended March 31, 2017)

90.4%

