For immediate release

TAIYO YUDEN to Appear at China High-Tech Fair ELEXCON 2011

Products and Technology to be exhibited with the Theme of "Smart Solutions and TAIYO YUDEN GREEN PRODUCTS"

TOKYO, October 18, 2011 — TAIYO YUDEN CO., LTD. today announced that it will appear at China High-Tech Fair ELEXCON 2011 that takes place from November 16(Wed) until November 21 (Mon) at Shenzhen Convention & Exhibition Center(Guangdong Province , China).

The theme of the TAIYO YUDEN booth will be "Smart Solutions and TAIYO YUDEN GREEN PRODUCTS". TAIYO YUDEN GREEN PRODUCTS are generated from eco-friendly systems, production processes, and products, which are our fundamental principles of production. As well as displaying core devices such as capacitors, inductors, modules and SAW/FBAR devices, demonstrations and presentations of smart solutions that employ various electronic devices will also be given from a "Smart's" point of view.

As well as a display centering on TAIYO YUDEN's electronic components that respond to the demands of smartphone evolution. So please feel free to take part.

Details of the exhibits are as follows.

- Capacitors
  Multilayer ceramic capacitors with world's first 220µF in 1206 case size
  TAIYO YUDEN's small and low-profile multilayer ceramic capacitors respond to development of smartphones

- Inductors
  TAIYO YUDEN's small and low-profile inductors and common mode filters for smartphones
  Lineup of large current NR, NS series inductors

- Super Capacitors
  Polyacene capacitors and Lithium Ion Capacitors contribute to downsizing of devices

- Embedded Component Substrate EOMIN™
  EOMIN™ module enables downsizing of circuit blocks in smartphones

- Wireless Modules
  WLAN modules and *Bluetooth*® modules carry more functions in their downsized shapes

- Antennas / Multilayer Devices
  TAIYO YUDEN extends 4G and LTE market with the multilayer ceramic device solutions
  Multilayer Chip Antennas / Multilayer Filters / Couplers / Diplexers

- SAW / FBAR / RF Modules
  Development roadmap and technologies of SAW filters / duplexers / RF modules

- Power Modules for LED Lightings and LED Driver Modules
  Progressing small and low power consumption power modules for LED lightings and driver modules for LED backlights

- For Automotive Applications
  TAIYO YUDEN's electronic devices lineup for automotive applications contributing for comfortable car society

* Details of the China High-Tech Fair ELEXCON 2011 TAIYO YUDEN booth (HALL2 / No. 2K26) are available on the Event Information page of the TAIYO YUDEN website (http://www.yuden.co.jp/us/event/).