

**Taiyo Yuden: Announcing the World's First Recordable Blu-Ray Disc Using an Organic Dye Recording Layer
— CD-R and DVD-R Mass Production Technologies Assist Entry to Blu-Ray Disc Market —**



Taiyo Yuden is marketing under the That's brand the recordable Blu-Ray discs BR-V25WTY and BR-V25WTY5P, which use organic dye materials for the recording layer (hereafter called BD-R LTH Type). As with Taiyo Yuden's CD-R and DVD-R, this BD-R LTH Type also offers made-in-Japan quality.

The Blu-Ray disc recorder market is now beginning to come into its own, and further expansion is expected in the future. While the previous recordable Blu-Ray disc (hereafter called BD-R) used an inorganic recording layer, adoption of the BD-R LTH Type standard in March 2007 opened the way for use of organic dye materials in the BD-R recording layer.

Taiyo Yuden has been participating in the standardization of the BD-R LTH Type, utilizing its design and development technologies for organic dye optical recording discs that the company built up for CD-R and DVD-R. The company also applied its mass production technology developed for organic dye optical recording discs for successful mass production of the BD-R LTH Type that upheld both high-density recording and stable recording quality.

Taiyo Yuden has firmly adhered to domestic production ever since the invention of CD-R in 1988, and its insistence on strict quality checks based on high standards has won high praise as a "trustworthy recording media." Taiyo Yuden is confident that consumers will want to use its high-quality and highly reliable "The *Nippon-sei*" (Japan-made) media for high-definition video recording, which will be increasingly widespread in the future.

On this product, write to disc can be performed at 2x speed. It will be available beginning February 26, in packs of one disc or five discs. Prices for both types of packs will be set as open prices.

That's "BD-R LTH Type" Lineup (Both packs set as open prices)

Disc type	Product name	Capacity	Recording time* Terrestrial digital /BS digital	Speed	Label	Number	Packaging
BD-R (for video)	BR-V25WTY	25GB	180 min/130min	1-2x	Ceramic coating	1	10mm plastic case
	BR-V25WTY5P					5	

*Recording time may vary depending on the broadcast service and content being recorded, the equipment used, and the recording mode.