

For Immediate Release

TAIYO YUDEN to Appear at electronica China 2018

SMART to be an excellent company that enjoys the trust and highest regard from our customers

TOKYO, March 6th, 2018 - TAIYO YUDEN CO., LTD. announced today that the company will appear at electronica China 2018, which takes place from Wednesday, March 14th through Friday, March 16th at Shanghai New International Expo Centre (Shanghai, China).

The TAIYO YUDEN booth will highlight the theme SMART to be an excellent company that enjoys the trust and highest regard from our customers.

We will propose products and solutions in conjunction with demonstrations, placing particular emphasis on communications, sensors, energy, devices and car electronics, in which IoT-supporting TAIYO YUDEN's leading-edge technologies are fully utilized.

In the communications category, we will exhibit a demonstration of a darts game that incorporates our *Bluetooth®* low energy module as well as a demonstration where 4K video signals from a surveillance camera are transferred through optical wireless communication to a monitor for viewing. In the sensor and energy category, we will conduct a demonstration in which pulse waves are measured with a piezoelectric pressure wave sensor to display degrees of stress and fatigue.

The main stage will feature presentations and quizzes about TAIYO YUDEN's IoT solutions.



Details regarding the exhibits of the individual categories are as follows:

- Communication
 - 1. Wireless Modules
 - 2. IoT System Solutions
 - 3. Optical Wireless Communication
- Sensor/Energy
 - 4. Piezoelectric Pressure Wave Sensors
 - 5. Energy Devices
- Devices
 - 6. High Frequency Products
 - 7. Small Multilayer Ceramic Capacitors with Large Capacitance
 - 8. Metal Power Inductors “MCOIL™”
 - 9. Noise Suppression Products
 - 10. Embedded Parts Multilayer Wiring Substrates “EOMINTM”
- Car Electronics
 - 11. High Reliability Products
 - 12. Multilayer Piezoelectric Actuators

There will be many more solutions on display and demonstrations given. We hope to see you at the TAIYO YUDEN booth. There will be prizes for participants giving correct answers on the quizzes held on the main stage. Please come and join us.

* Details of the electronica China 2018 TAIYO YUDEN booth (E5.5600) are available on the [Event Information page](#) of the TAIYO YUDEN website.

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