

For Immediate Release

TAIYO YUDEN to Appear at ELEXCON 2018

SMART to be an excellent company that enjoys the trust and highest regard from our customers

TOKYO, December 12, 2018 - TAIYO YUDEN CO., LTD. announced today that the company will appear at ELEXCON 2018, which takes place from Thursday, December 20th through Saturday, December 22nd at Shenzhen Convention & Exhibition Center (Guangdong Province, China).

The TAIYO YUDEN booth will highlight the theme SMART to be an excellent company that enjoys the trust and highest regard from our customers.

We will propose products and solutions in conjunction with demonstrations, placing particular emphasis on communications, sensors, devices and car electronics, in which IoT-supporting TAIYO YUDEN's leading-edge technologies are fully utilized.

In the communications category, we will exhibit a demonstration of a darts game that incorporates our *Bluetooth*[®] low energy module. In the sensor category, we will conduct a demonstration in which pulse waves are measured with a piezoelectric vibration sensor to display degrees of stress and fatigue.

The main stage will feature presentations and quizzes about TAIYO YUDEN's IoT solutions.



Details regarding the exhibits of the individual categories are as follows:

- Communication
 1. Wireless Modules
 2. Optical Wireless Communication

- Sensors
 3. Piezoelectric Vibration Sensors
 4. Gas Smell Sensors

- Devices
 - 5. Multilayer Ceramic Capacitors
 - 6. High Frequency Products
 - 7. Metal Power Inductors “MCOIL™”
 - 8. EMC Components
 - 9. Embedded-parts Multilayer Wiring Substrate “EOMIN™”
 - 10. Energy Devices

- Car Electronics
 - 11. High Reliability Products
 - 12. Multilayer Piezoelectric Actuators

- New Business Products
 - 13. Power Overlay (POL)

There will be many more solutions on display and demonstrations given. We hope to see you at the TAIYO YUDEN booth. There will be prizes for participants giving correct answers on the quizzes held on the main stage. Please come and join us.

* Details of the ELEXCON 2018 TAIYO YUDEN booth (1S12) are available on the [Event Information page](#) of the TAIYO YUDEN website.

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