For Immediate Release

TAIYO YUDEN to Appear at CES 2019

Our slogan for this year's CES is "SMART" and our vision remains the same, "TAIYO YUDEN continues to meet the challenges of transforming itself, aiming to become an excellent company that enjoys the trust and highest regard from our customers"

TOKYO, December 13, 2018 - TAIYO YUDEN CO., LTD. announced today that the company will appear at CES 2019, which takes place from Tuesday, January 8th through Friday, January 11th in Las Vegas, Nevada, U.S.A.

The TAIYO YUDEN booth will highlight the theme SMART, which exemplifies our vision to be "an excellent company that enjoys the trust and highest regard from our customers." In order to expand our business and increase our economic value, we will create Smart products which meet the market needs and make our products available for use in various markets.

We will propose products and solutions in conjunction with demonstrations, placing particular emphasis on sensors, communications and energy. We will demonstrate how TAIYO YUDEN's leading-edge technologies are fully utilized by our customers in the markets we serve.

In addition, we will be displaying *Bluetooth*® modules featuring low energy technology. One exhibit will have a payment system demonstration using cloud-connected IoT services by Silicon Valley IoT pioneer, Afero, Inc. The Afero platform provides silicon-backed security and elastic scale, making it suitable for this demonstration.

Details regarding the exhibits are as follows:

1. Piezoelectric Vibration Sensors
2. Multilayer Piezoelectric Actuators
3. Gas Smell Sensors
4. Optical Wireless Communication
5. Wireless Modules
6. Energy Devices

There will be many more solutions on display and demonstrations given. We hope to see you at the TAIYO YUDEN booth.

* Details of the CES 2019 TAIYO YUDEN booth (Sands Expo Hall #41149) are available on the Event Information page of the TAIYO YUDEN website.

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