

For Immediate Release

TAIYO YUDEN to Appear at ELEXCON 2019

What's SMART. to be an excellent company that enjoys the trust and highest regard from our customers

TOKYO, December 11, 2019 - TAIYO YUDEN CO., LTD. announced today that the company will appear at ELEXCON 2019, which takes place from Thursday, December 19th through Saturday, December 21st at Shenzhen Convention & Exhibition Center (Guangdong Province, China).

The TAIYO YUDEN booth will highlight the theme What's SMART. Supporting ultra SMART society (Society 5.0), to be an excellent company that enjoys the trust and highest regard from our customers.

We will propose products and solutions in conjunction with demonstrations, placing particular emphasis on car electronics, sensors, communications, energy and devices, in which IoT-supporting TAIYO YUDEN's leading-edge technologies are fully utilized.

In the sensor category, we will conduct a demonstration in which pulse waves are measured with a piezoelectric vibration sensor to display degrees of stress and fatigue. In the communications category, we will exhibit a demonstration of a darts game that incorporates our *Bluetooth*® low energy module.

The main stage will feature presentations and quizzes about TAIYO YUDEN's IoT solutions. There will be prizes for participants giving correct answers on the quizzes held on the main stage. Please come and join us.



Details regarding the exhibits of the individual categories are as follows

- Car Electronics
 1. High Reliability Products
 2. Aluminum Electrolytic Capacitors
 3. Multilayer Piezoelectric Actuators

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- Sensors
 - 4. Piezoelectric Vibration Sensors
 - 5. Gas Smell Sensors

- Communication
 - 6. Optical Wireless Communication
 - 7. Wireless Modules
 - 8. High Frequency Products

- Energy
 - 9. Lithium Ion Capacitors and Electric Double Layer Capacitors

- Devices
 - 10. Multilayer Ceramic Capacitors
 - 11. Inductors

* Details of the ELEXCON 2019 TAIYO YUDEN booth (1Q12) are available on the [Event Information page](#) of the TAIYO YUDEN website.

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