For Immediate Release

TAIYO YUDEN to Appear at CES 2020

To be an excellent company that enjoys the trust and highest regard from our customers

TOKYO, December 17, 2019 - TAIYO YUDEN CO., LTD. announced today that the company will appear at CES 2020, which takes place from Tuesday, January 7th through Friday, January 10th in Las Vegas, Nevada, U.S.A.

The TAIYO YUDEN booth will highlight the theme “To be an excellent company that enjoys the trust and highest regard from our customers.” We will propose products and solutions in conjunction with demonstrations, placing particular emphasis on sensors and communications, in which IoT-supporting TAIYO YUDEN's leading-edge technologies are fully utilized.

At the main corner of the TAIYO YUDEN booth, we will exhibit wearable devices that incorporate our *Bluetooth*® Ver.5.0 module and will conduct a demonstration of position-detection solution that incorporates our *Bluetooth*® Ver.5.1 module.

Details regarding the exhibits are as follows:

1. Piezoelectric Vibration Sensors
2. Gas Smell Sensors
3. Multilayer Piezoelectric Actuators
4. Wireless Modules
5. Optical Wireless Communication

There will be many more solutions on display and demonstrations given. We hope to see you at the TAIYO YUDEN booth.

* Details of the CES 2020 TAIYO YUDEN booth (Sands Expo Hall #45346) are available on the Event Information page of the TAIYO YUDEN website.
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