

For Immediate Release

**TAIYO YUDEN to Appear at electronica China 2017**  
*“Reliable the NEXT” IoT Solutions*

TOKYO, March 7, 2017 - TAIYO YUDEN CO., LTD. announced today that the company will appear at electronica China 2017, which takes place from Tuesday, March 14th through Thursday, March 16th at Shanghai New International Expo Centre (Shanghai, China).

The TAIYO YUDEN booth will highlight the theme “Reliable the NEXT” IoT Solutions and will be divided into the following two zones:

- 1) IoT Zone
- 2) Car Electronics Zone

We will be displaying sensors, energy devices, communication technologies and devices that skillfully apply our leading technologies.

In the IoT Zone, there will be demonstrations for vascular age checking that utilizes piezoelectric sensor and high-resolution earphones that use piezoelectric devices. In the Car Electronics Zone, you will see demonstrations of steering wheels that convey sensing data through vibrations of multilayer piezoelectric actuators.

The main stage will feature presentations and quizzes about TAYO YUDEN’s solutions.

Details regarding the exhibits of the individual zones are as follows:

- IoT Zone
  1. Gas Smell Sensors
  2. Optical Displacement Sensors
  3. Piezoelectric Sensors
  4. Multilayer Piezoelectric Actuators
  5. Wireless Modules
  6. Wireless System Solutions
  7. Visible Light Communications
  8. Super Capacitors
  9. Capacitors
  10. Metal Power Inductors “MCOIL™”
  11. Noise Suppression Products
  12. High Frequency Products
  13. Embedded Parts Multilayer Wiring Substrates “EOMIN™”
  
- Car Electronics Zone
  14. Piezoelectric Sensors
  15. Multilayer Piezoelectric Actuators
  16. Wireless Modules
  17. High Reliability Products
  18. High Frequency Products

In addition to all this, there will be many more solutions on display given. We hope to see you at the TAIYO YUDEN booth. There will be prizes and appreciation gifts for participants providing feedback and discussion. Please come and join us.

\* Details of the electronica China TAIYO YUDEN booth (E5.5600) are available on the [Event Information page](#) of the TAIYO YUDEN website.

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