

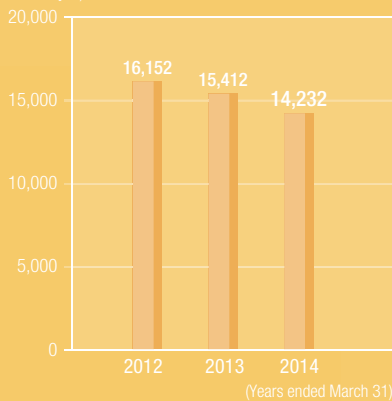
Review of Operations

Optical Media and Others

Optical Media Products

Net sales

(Millions of yen)



Business Overview

After successfully developing the world's first CD-R in 1988, the Group has continued developing and producing CD-Rs, DVD-Rs and BD-Rs. The Optical Media Products segment's current main target is the market for information archiving (long-term storage of digital data).

Business Performance in the Year Ended March 2014

Net sales declined 7.7% year over year to ¥14,232 million.

Key Initiatives in the Year Ended March 2014

The Group continued development of high-quality CD-R, DVD-R, and BD-R format products and next-generation high-density archiving media in line with the growing demand for optical recording

media for archiving applications.

Initiatives Ahead

The Group will continue transforming its business model with the aim of establishing steady and positive earnings. We will also seek to create and cultivate markets for archiving applications by proposing system solutions highlighting TAIYO YUDEN's strength and reputation in the market for high quality products.

Main Products

CD-Rs, DVD-Rs/DVD+Rs, BD-Rs



DVD-R, BD-R, CD-R

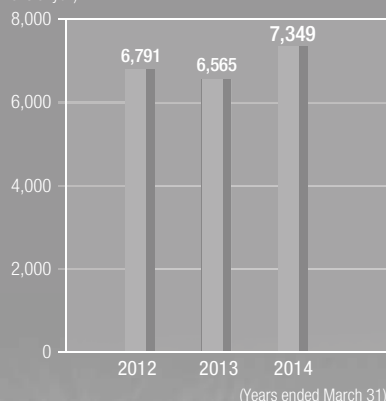
Review of Operations

Optical Media and Others

Others

Net sales

(Millions of yen)



Business Overview

The Other segment is primarily comprised of a subsidiary's printed circuit board design and mounting business.

Business Performance in the Year Ended March 2014

Net sales increased 11.9% year over year to ¥7,349 million.