## TAIYO YUDEN's Business Model

## The TAIYO YUDEN Group's business activities center on the development, manufacture, and sales of electronic components.

<b>Capacitors</b> Capacitors are used in a wide variety of electronic equipment to temporarily store electricity and remove electronic noise. TAIYO YUDEN excels in producing small, high-capacitance multilayer ceramic capacitors, which are best suited to cutting- edge compact, ultrathin digital devices. Large numbers of smartphones, tablet devices, and other devices use these products.	Main products: Multilayer ceramic capacitors
<b>Ferrite and Applied Products</b> The main products of the Ferrite and Applied Products segment are inductors used in electronic equipment power and high-frequency circuits for blocking alternating current while allowing direct current to pass through.	Main products: Wire-wound chip inductors, multilayer chip inductors, ferrite chip beads, common-mode choke coils
<b>Integrated Modules &amp; Devices</b> The Integrated Modules & Devices segment's main products are FBAR/SAW devices for mobile communications, frontend modules, and power supply modules. The FBAR/SAW devices are used primarily in smartphones to enable high-speed data communications and high-quality voice communications.	Main products: FBAR/SAW devices for mobile communications, power supply modules, high-frequency modules, embedded-parts multilayer wiring substrates
<b>Other Electronic Components</b> The Other Electronic Components segment develops and brings to market a variety of energy devices used as backup power equipment for smart meters and other similar products, and peak current assistance for LED flashes.	Main products: Lithium ion capacitors, polyacene capacitors
<b>Optical Media Products</b> The Optical Media Products segment produces CD-Rs, DVD-Rs and BD-Rs.	Main products: CD-Rs, DVD-Rs, and BD-Rs
<b>Others</b> The Other segment primarily involves the design and mounting of print circuit boards done at a subsidiary company.	

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