Challenge and Growth History

Evolving Together With the Greater Use of Electronics Around the World

In step with the development of radios, televisions, personal computers, mobile phones, LCD televisions, smartphones, automobiles, and other types of new electronic equipment, the electronic components produced by TAIYO YUDEN have also continuously evolved.

1950 Established

- Sept. 1950
  - Sales of Ruticon, barium titanate ceramic capacitors, began

- Sept. 1954
  - Production of Ferrit Cores, small ferrite cores, began

- May 1967
  - Established our first overseas subsidiary TAIWAN TAIYO YUDEN CO., LTD. in Taipei

- Mar. 1970

- July 1976
  - The world’s first sales of axial leaded ceramic capacitors began

- Oct. 1977
  - Developed world’s first tubular chip type ceramic capacitors

- July 1984
  - The world’s first sales of nickel electrode high-capacitance multilayer ceramic capacitors began

- July 1988
  - Announced the release of the world’s first recordable CD-R compact disks

- Sept. 1999
  - Established four production bases abroad simultaneously

- Mar. 2001
  - Acquired the world’s first Bluetooh® standard version 1-1 qualification for Bluetooth® full modules

- Mar. 2010
  - Acquired TAIYO YUDEN Mobile Technology Co., Ltd.

- May 2018
  - Commercialized the world’s first multilayer ceramic capacitors with a capacitance of 1,000µF

- April 2018
  - ELNA CO., LTD. becomes a subsidiary

- Sept. 1950
  - Ruticon (alumina)

- Sept. 1954
  - Ferrit Cores, small ferrite cores

- May 1967
  - TAIWAN TAIYO YUDEN at the time of establishment

- Oct. 1977
  - Tubular chip type ceramic capacitors

- July 1984
  - Nickel-electrode high-capacitance multilayer ceramic capacitors [3216] type and [3225] type

- Sept. 1988
  - DVD±R, BD±R, CD±R

- 1950
  - Established

- 2010
  - Acquired

- 2018
  - Commercialized

TAIYO YUDEN Report 2018

VALUE CREATION STORY

Net Sales

¥244.1 billion

No. 3 global market share
in multilayer ceramic capacitors (MLCC)

Overseas Sales Ratio

Year ended Mar. 31 2018

90.5%

Overseas Sales Ratio

Year ended Mar. 31 2011

90.5%

Overseas Sales Ratio

Year ended Mar. 31 2018

77.1%

Most recent results and data

Number of employees (consolidated)

19,011

TAIYO YUDEN Report 2018