

VALUE CREATION STORY

Management Philosophy

Employee Well-being
Betterment of Local Communities
Responsibility to Provide Returns to
Shareholders

TAIYO YUDEN Vision

To be an excellent company
that enjoys the trust and highest regard
from our customers

Since
1950~



Rutilcon, barium titanate tubular
ceramic capacitors

Since its founding in 1950, TAIYO YUDEN has built a foundation for growth by working to develop and mass produce ceramic capacitors and other products that meet the most current needs of our customers and the markets we serve based on our corporate philosophy of conducting every step “from the research and development of materials to product commercialization.” Currently, we are deploying our research, development, production, and supply of capacitors, inductors, functional modules, and FBAR/SAW devices globally, thereby supporting the growth of the IT and electronics industries from the field of high-quality, sophisticated electronic components.