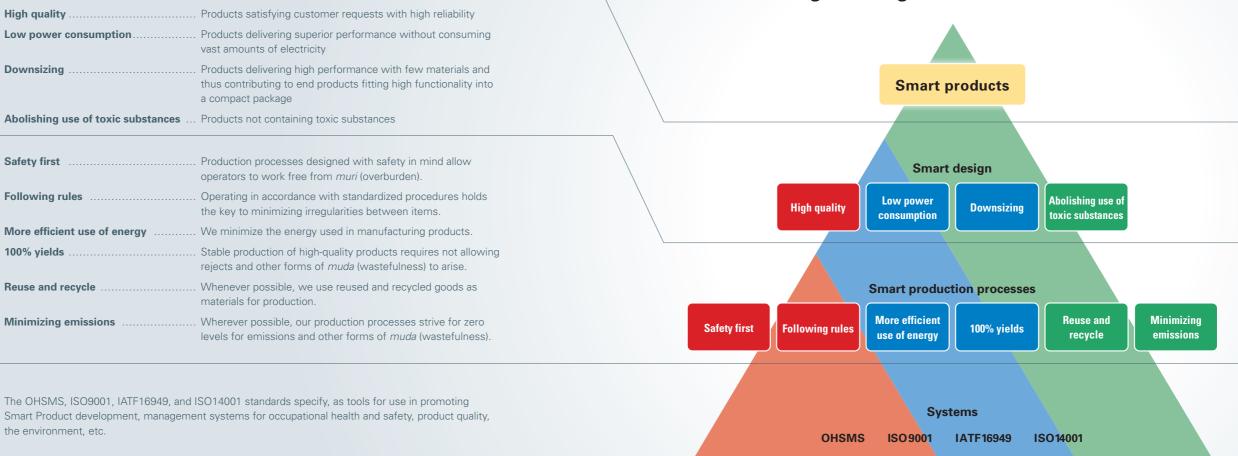
## Section 2

## STRATEGIES FOR THE CREATION OF VALUE

The TAIYO YUDEN Group establishes processes and designs products and services under the concept of "smart" in order to achieve our vision—to be an excellent company that enjoys the trust and highest regard from our customers. We define the products that emerge as a result of these processes and designs as "smart products," and through the delivery of these smart products aim to solve social issues, thereby providing our customers with excitement.

## **TAIYO YUDEN VISION**

To be an excellent company that enjoys the trust and highest regard from our customers



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