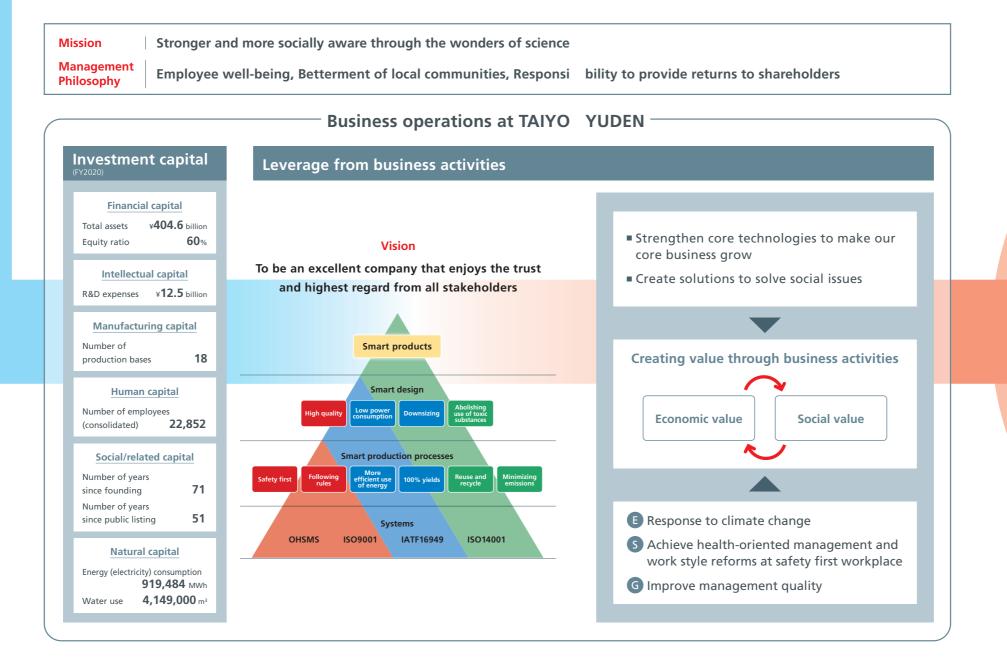
Value Creation Model



Having inherited the management philosophy of our founder, TAIYO YUDEN has set forth its mission for a new era, namely, to be stronger and more socially aware through the wonders of science. Achieving this mission means working to deliver wholly original products and services that demonstrate the strengths we have to offer.

Recent years, in particular, have been witness to the rise of tectonic shifts—megatrends—in domains such as technology, the environment, public health and others. For its part, TAIYO YUDEN has sought to address such megatrends with agility in the formulation of its business strategy, R&D strategy, and human resources strategy. Through business activities we are endeavoring to resolve social issues and contribute to the creation of a safe, comfortable, and convenient society, while growing together with society on a sustainable basis.



Outcome Medium-term management plan 2025 [Financial] ¥480 billion ■ Net sales 15% or higher ■ Operating margin 15% or higher ■ ROE ■ ROIC 10% or higher [Non-Financial] GHG emissions FY2030 25% reduction ■ Absolute amount (compared with FY2020) Waste / water use ■ Basic unit (sales quantity) FY2025 10% reduction Safe & secure workplace / Optimization of group base functions ■ Creating safe, comfortable and environmental friendly workplaces ■ Incidence rate of < 0.016 < 0.08 ■ Accident frequency rate Work style reforms / Diversity 2.5 or higher ■ Work engagement ■ Rate of newly recruited female graduates 30% or higher