Changing with the times, we have continuously met the needs of society for 70 years

TAIYO YUDEN has since its founding provided to companies around the world a variety of electronics components, including communication devices and inductors, with a focus in particular on multilayer ceramic capacitors, the Company's mainstay product. This in turn has served to meet the needs of society while creating value.

1950s

Transistor radios make their appearance

Increased use of radios, TVs and other electronic

as export products

Overseas demand rises

1970s

Increased use of home-use video tape recorders (VTR), audio equipment and other items

Energy conservation, power saving

-2010

Increased use of home video games, mobile phones, PCs and other devices

IT-related product demand rises while international specialization advances

2011-

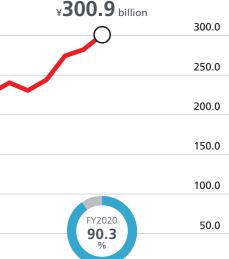
Use of smartphones and tablets surges while trend toward the electrification of automobiles accelerates

Smartphones, tablets and other devices become more functional, compact and lightweight

FY2020 Net Sales of

(Billions of yen)

350.0



Founding

1950

equipment

1960s

Production of TVs, transistor radios and other items expands

1970 1980

1990

2000

62.0

Overseas Sales Ratio

2010

2020

The Value Provided by TAIYO YUDEN

Sept. 1950 Sales of Rutilcon, barium titanate tubular ceramic capacitors, began



Sept. 1954 Production of Ferrit Cores, small ferrite cores, began

Net Sales

1960

Established the technical research laboratory

May 1967

Established our first overseas subsidiary TAIWAN TAIYO YUDEN CO., LTD. in Taipei



TAIWAN TAIYO YUDEN at the time of

Listed on the Second Section of the Tokyo Stock Exchange. In 1973, moved to the First Section

The world's first commercialization of axial leaded ceramic capacitors began



Developed world's first tubular chip type ceramic capacitors



1980s

appearance

lightweight

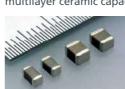
Portable CD players, car phones

Electronic devices become

increasingly compact and

and other devices make their

The world's first commercialization of nickel electrode high-capacitance multilayer ceramic capacitors began



Sept. 1988 Announced the release of the world's first recordable CD-R com-



DVD-R, BD-R, CD-R

pact disks

Established four production bases abroad simultaneously



TAIYO YUDEN (SARAWAK

Apr. 2001

Acquired the world's first Bluetooth® standard version 1.1 qualification for Bluetooth® full modules

Mar. 2010

TAIYO YUDEN Mobile Technology Co., Ltd. became a subsidiary

Apr. 2018 ELNA CO., LTD. became a subsidiary

May 2018

Commercialized the world's first multilayer ceramic capacitors with a capacitance of 1,000µF



4532 size (4.5mm×3.2mm) with 1,000µF capacitance

The world's first commercialization of automotive multilayer metal power inductors



Metal multilayer chip power inducto