History of Value Creation

Changing with the times, we have continuously met the needs of society

TAIYO YUDEN has since its founding provided to companies around the world a variety of electronics components, including inductors and communication devices, with a focus in particular on multilayer ceramic capacitors, the Company's mainstay product. This in turn has served to meet the needs of society while creating value.

1950s

Transistor radios make their appearance

Increased use of radios, TVs and other electronic equipment

1960s

Production of TVs, transistor radios and other items expands as export products

Overseas demand rises

1970s

Increased use of home-use video tape recorders (VTR), audio equipment and other items

Energy conservation, power saving

1980s

Portable CD players, car phones and other devices make their appearance

Electronic devices become increasingly compact and lightweight

–2010

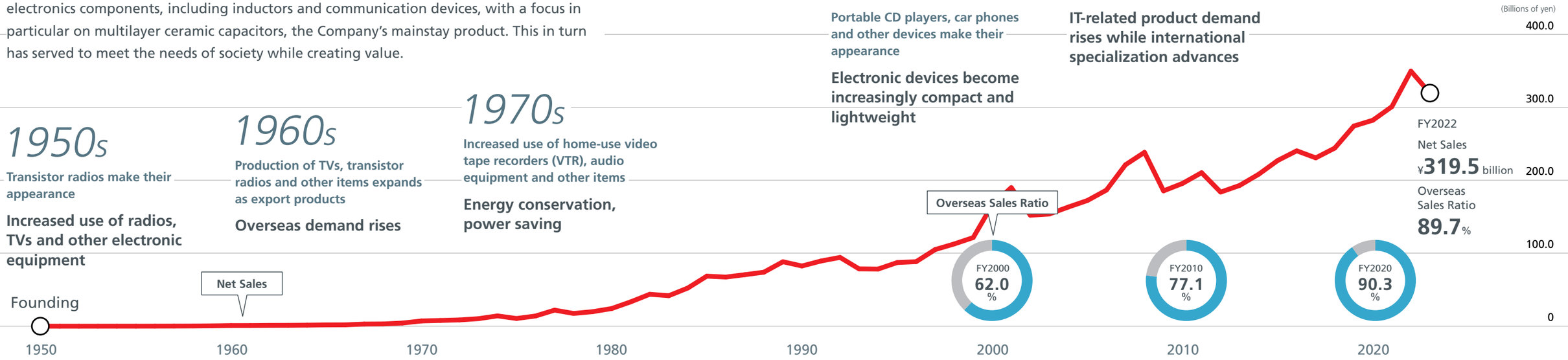
Increased use of home video games, mobile phones, PCs and other devices

IT-related product demand rises while international specialization advances

2011–

Use of smartphones and tablets surges while trend toward the electrification of automobiles accelerates

Smartphones, tablets and other devices become more functional, compact and thinning



The Value Provided by TAIYO YUDEN

Sept. 1950
Sales of Rutilcon, barium titanate tubular ceramic capacitors, began

Sept. 1954
Production of Ferrit Cores, small ferrite cores, began

Sept. 1964
Established the technical research laboratory

May 1967
Established our first overseas subsidiary TAIWAN TAIYO YUDEN CO., LTD. in Taipei

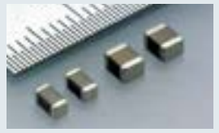
TAIWAN TAIYO YUDEN at the time of establishment

Mar. 1970
Listed on the Second Section of the Tokyo Stock Exchange. In 1973, moved to the First Section

July 1976
The world's first commercialization of axial leaded ceramic capacitors began

Oct. 1977
Developed world's first tubular chip type ceramic capacitors

July 1984
The world's first commercialization of nickel electrode high-capacitance multilayer ceramic capacitors began



[3216] type and [3225] type

Sept. 1988
Announced the release of the world's first recordable CD-R compact disks

DVD-R, BD-R, CD-R

1999-2000
Established four production bases abroad simultaneously

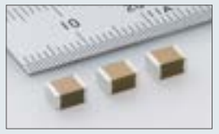
TAIYO YUDEN (SARAWAK)

Apr. 2001
Acquired the world's first Bluetooth® standard version 1.1 qualification for Bluetooth® full modules

Mar. 2010
TAIYO YUDEN Mobile Technology Co., Ltd. became a subsidiary

Apr. 2018
ELNA CO., LTD. became a subsidiary

May 2018
Developed the world's first multilayer ceramic capacitors with a capacitance of 1,000μF



4532 size (4.5mm×3.2mm) with 1,000μF capacitance

Mar. 2020
The world's first commercialization of automotive multilayer metal power inductors

Multilayer metal power inductor "MCOIL™ MC Series" (1.6mm×0.8mm×1.0mm, 0.47μH)