1. OUR STORY 2. STRATEGIES 3. FOUNDATION 4. CORPORATE DATA TAIYO YUDEN INTEGRATED REPORT 2024

## **History of Value Creation**

# Changing with the times, we have continuously met the needs of society

TAIYO YUDEN has since its founding provided to companies around the world a variety of electronics components, including inductors and communication devices, with a focus in particular on multilayer ceramic capacitors, the Company's mainstay product. This in turn has served to meet the needs of society while creating value.

1950s

Transistor radios make their appearance

Increased use of radios, TVs and other electronic equipment

Founding

1950

Sales of Rutilcon, barium

titanate tubular ceramic

The Value Provided by TAIYO YUDEN Sept. 1950

capacitors, began

Production of Ferrit Cores, small ferrite cores, began

1960s

Production of TVs, transistor radios and other items expands as export products

**Overseas demand rises** 

1970s

Increased use of home-use video tape recorders (VTR), audio equipment and other items

**Energy conservation,** power saving

1980s

Portable CD players, car phones and other devices make their appearance

**Electronic devices become** increasingly compact and lightweight

**Overseas Sales Ratio** 

FY2000

62.0

2000

-2010

Increased use of home video games, mobile phones, PCs and other devices

IT-related product demand rises while international specialization advances

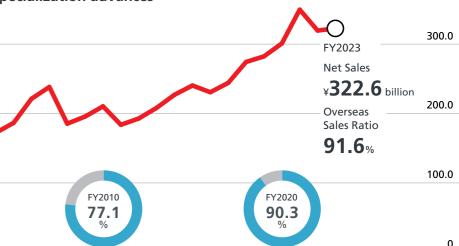
2011-

Use of smartphones and tablets surges while trend toward the electrification of automobiles accelerates

Smartphones, tablets and other devices become more functional, compact and thinning

> (Billions of ven) 400.0

11



**Net Sales** 

1960

Established the technical research laboratory

Established our first overseas subsidiary TAIWAN TAIYO YUDEN CO., LTD. in Taipei



TAIWAN TAIYO YUDEN at the time of establishment

1970

Listed on the Second Section of the Tokyo Stock Exchange. In 1973, moved to the First Section

1980

### July 1976

The world's first commercialization of axial leaded ceramic capacitors began



Developed world's first tubular chip

type ceramic capacitors



1990

The world's first commercialization of nickel electrode high-capacitance multilayer ceramic capacitors began



Announced the release of the world's first recordable CD-R compact disks



DVD-R, BD-R, CD-R

Established four production bases abroad simultaneously

2010



TAIYO YUDEN (SARAWAK)

### Apr. 2001

Acquired the world's first Bluetooth® standard version 1.1 qualification for Bluetooth® full modules

### Mar. 2010

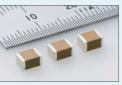
TAIYO YUDEN Mobile Technology Co., Ltd. became a subsidiary

ELNA CO., LTD. became a subsidiary

2020

### May 2018

Developed the world's first multilaver ceramic capacitors with a capacitance of 1,000µF



### Mar. 2020

The world's first commercialization of automotive multilayer metal power inductors



Multilaver metal power inductor "MCOII TM MC Series" (1.6mm×0.8mm×1.0mm, 0.47uH