Value Creation Story

— Steadily Accumulating Value —

In 1950, TAIYO YUDEN started selling its first product, barium titanate tubular ceramic capacitors.

This product was used as an essential component in transistor radios, which were the leading form of entertainment at the time, and helped to bring enjoyment to people's lives.

Later, our multilayer ceramic capacitors (MLCCs) and other electronic components have contributed to the advancement of TVs, video recorders, CD players, PCs, mobile phones, smartphones, automobiles, AI servers, and many other kinds of electronic equipment. We have steadily built up value by working toward greater comfort and convenience for people and by addressing social issues.

